

# THE HULK

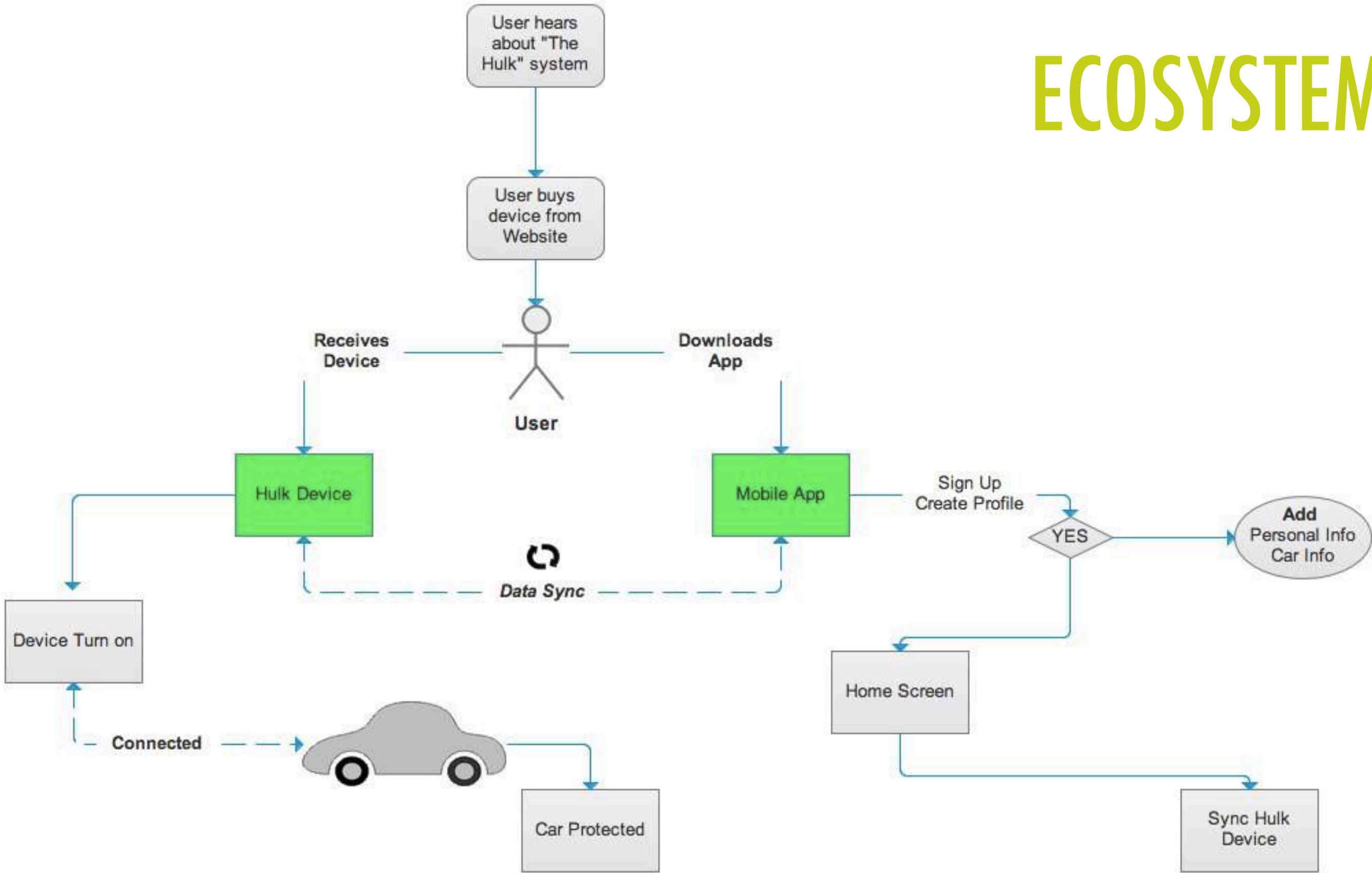
automotive security for the mobile world

## FLAWS PRESENTATION

HCDE 536, 5.7.2013

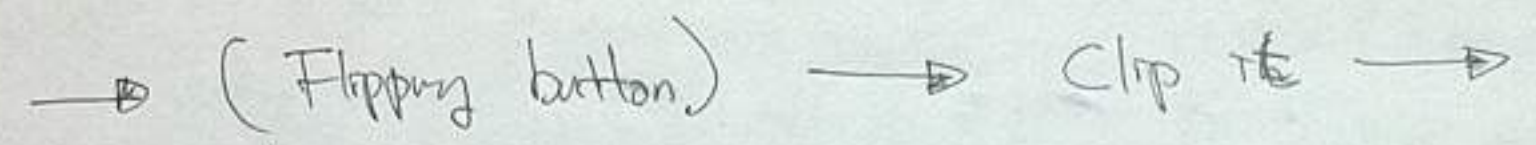
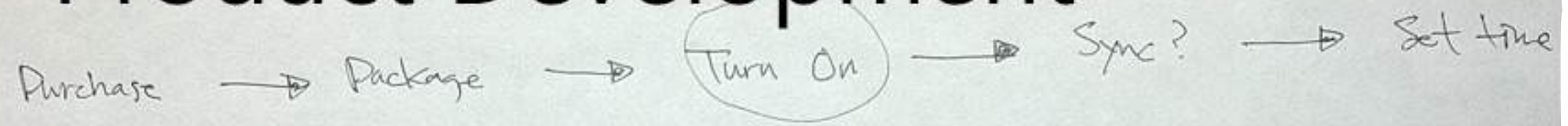
Team Hulk: Zulka, Daniel, Jane, Janet, Alicia

# THE HULK ECOSYSTEM FLOW



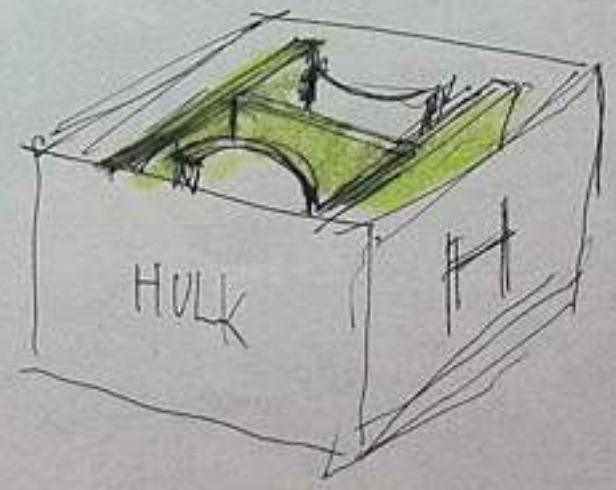
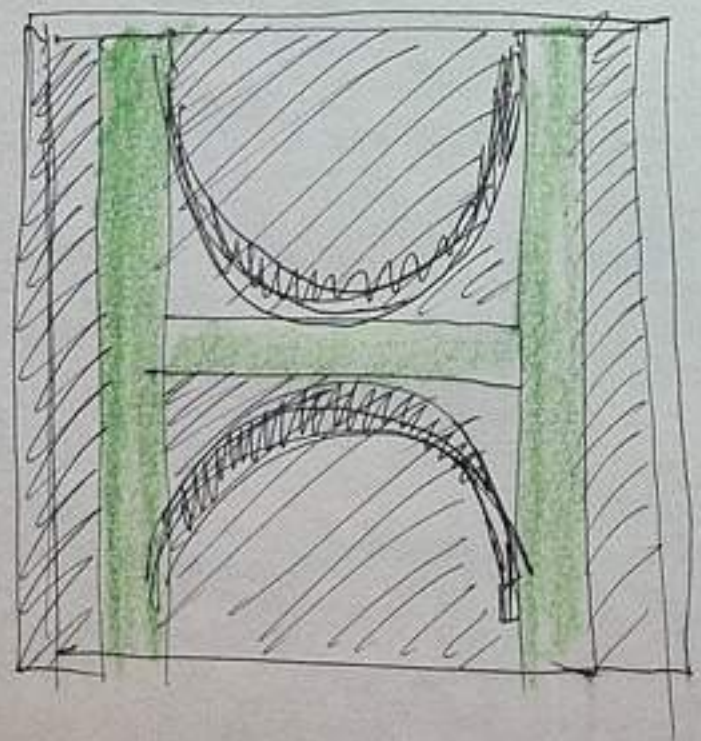
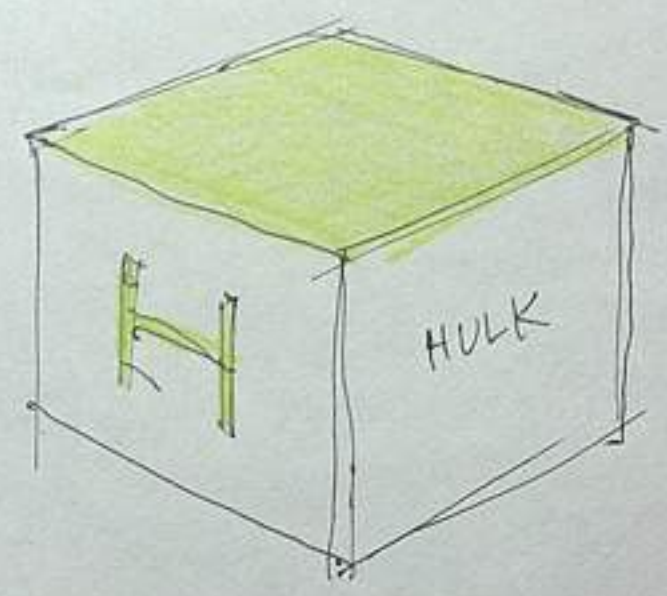
Interaction Hardware

# Product Development



time. (hour, min)  
turn off screen. → (one click shut)  
(one long click)

\* Camera angle / rotator

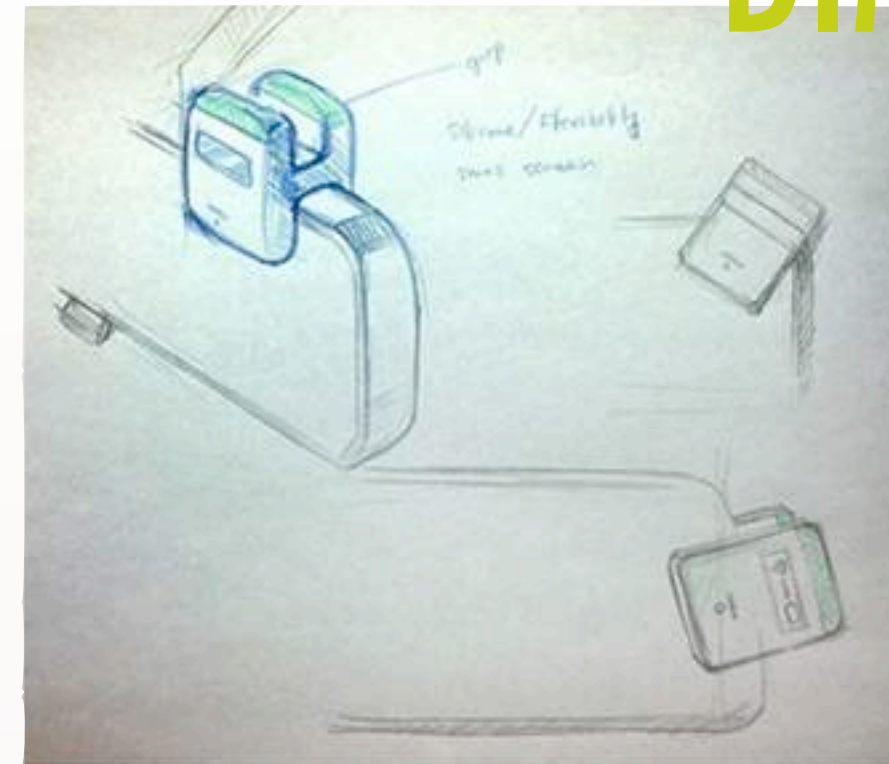
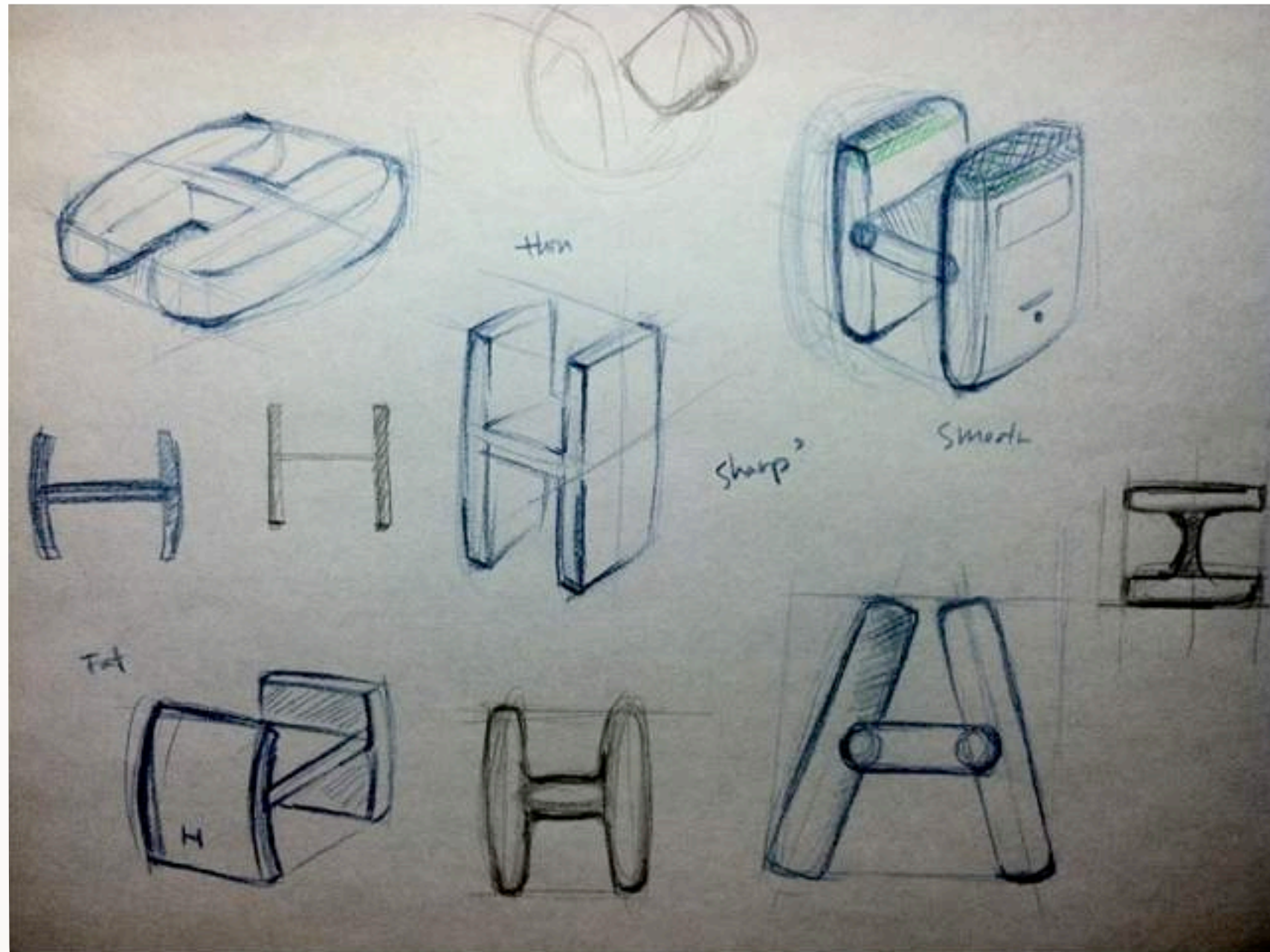


# THE HULK PRODUCT FLOW

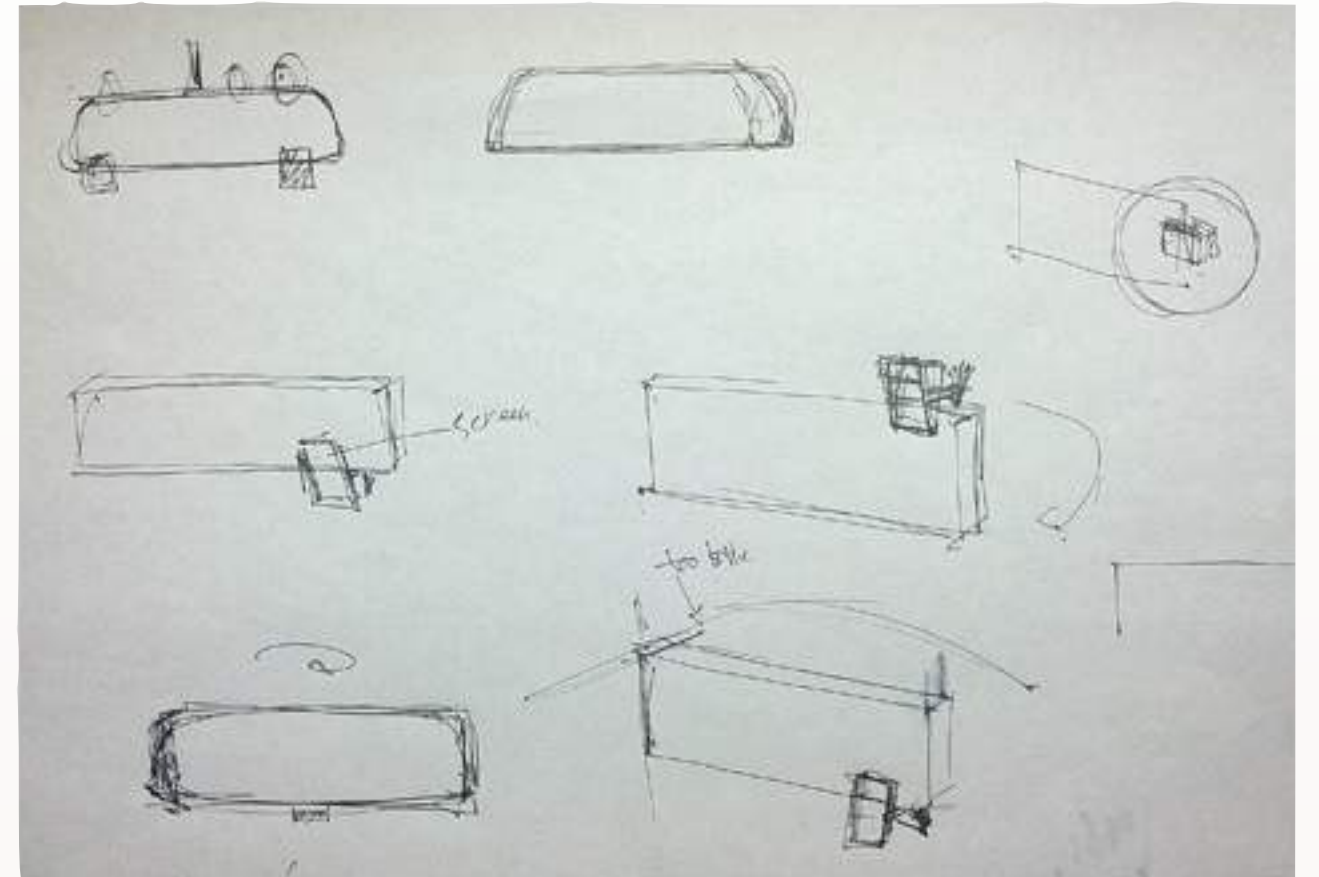
- Minimalize functions & features  
Small interface, simple UI & screen
- Customer experience with the product from buying from the store to opening and using
- Packaging
- **Placing it in the car**



# THE HULK FORM STUDIES/ DIMENSIONS

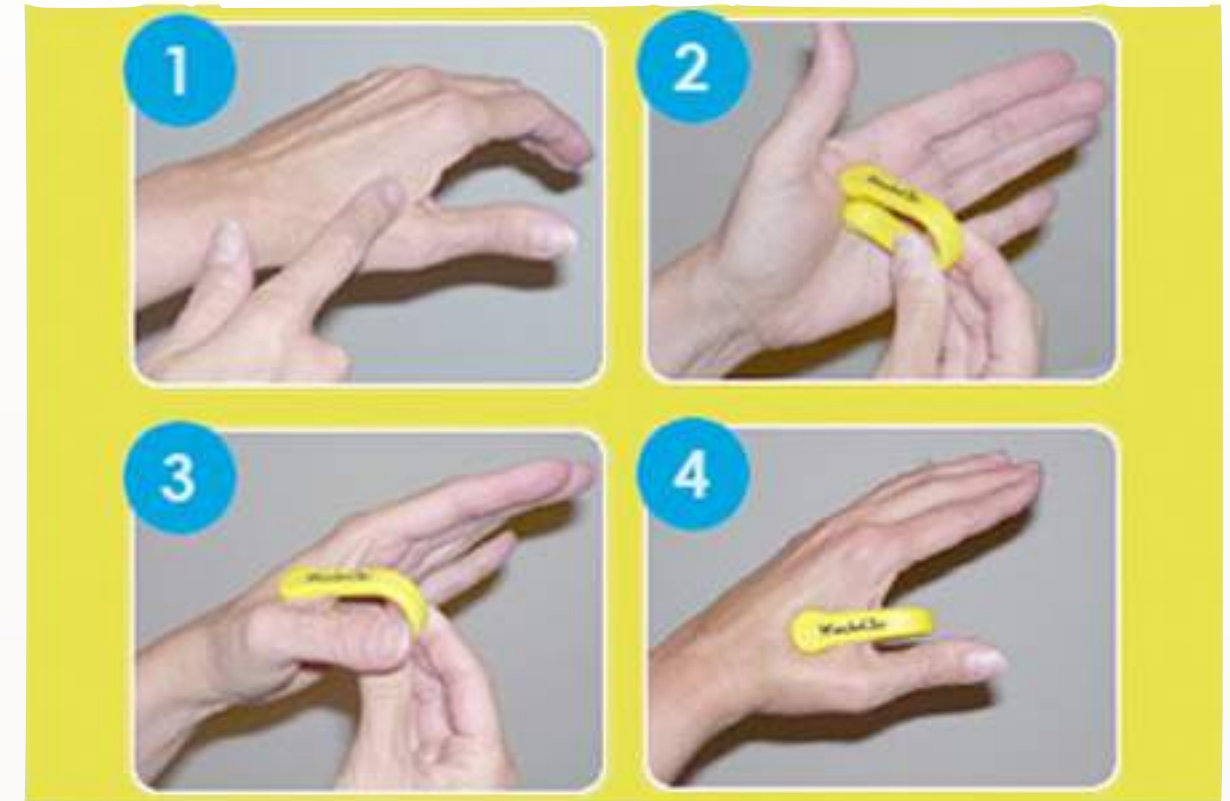


# THE HULK PLACEMENT OPTIONS





# THE HULK CLIPPING OPTIONS

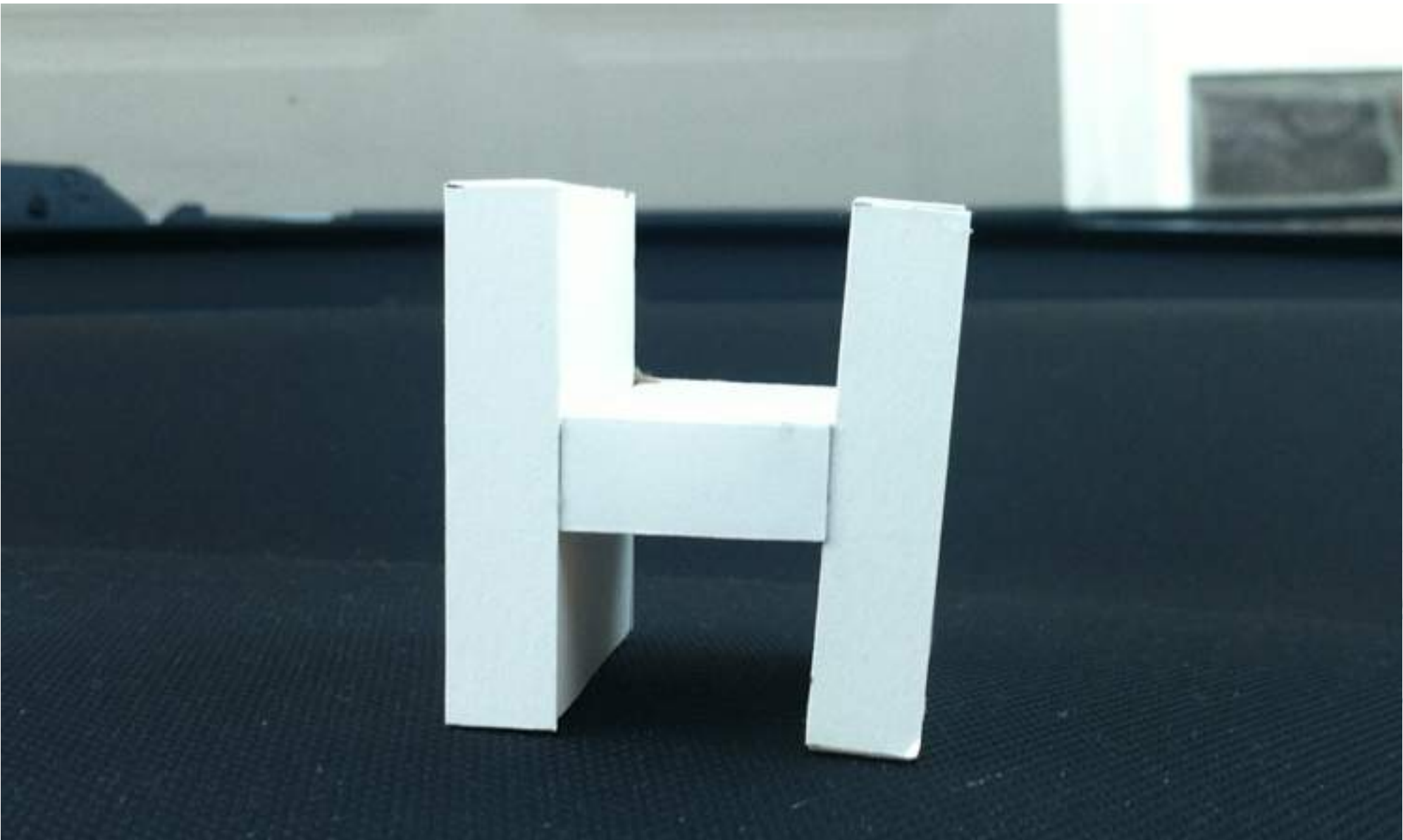


# THE HULK MATERIAL RESEARCH

## RUBBER, SILICONE

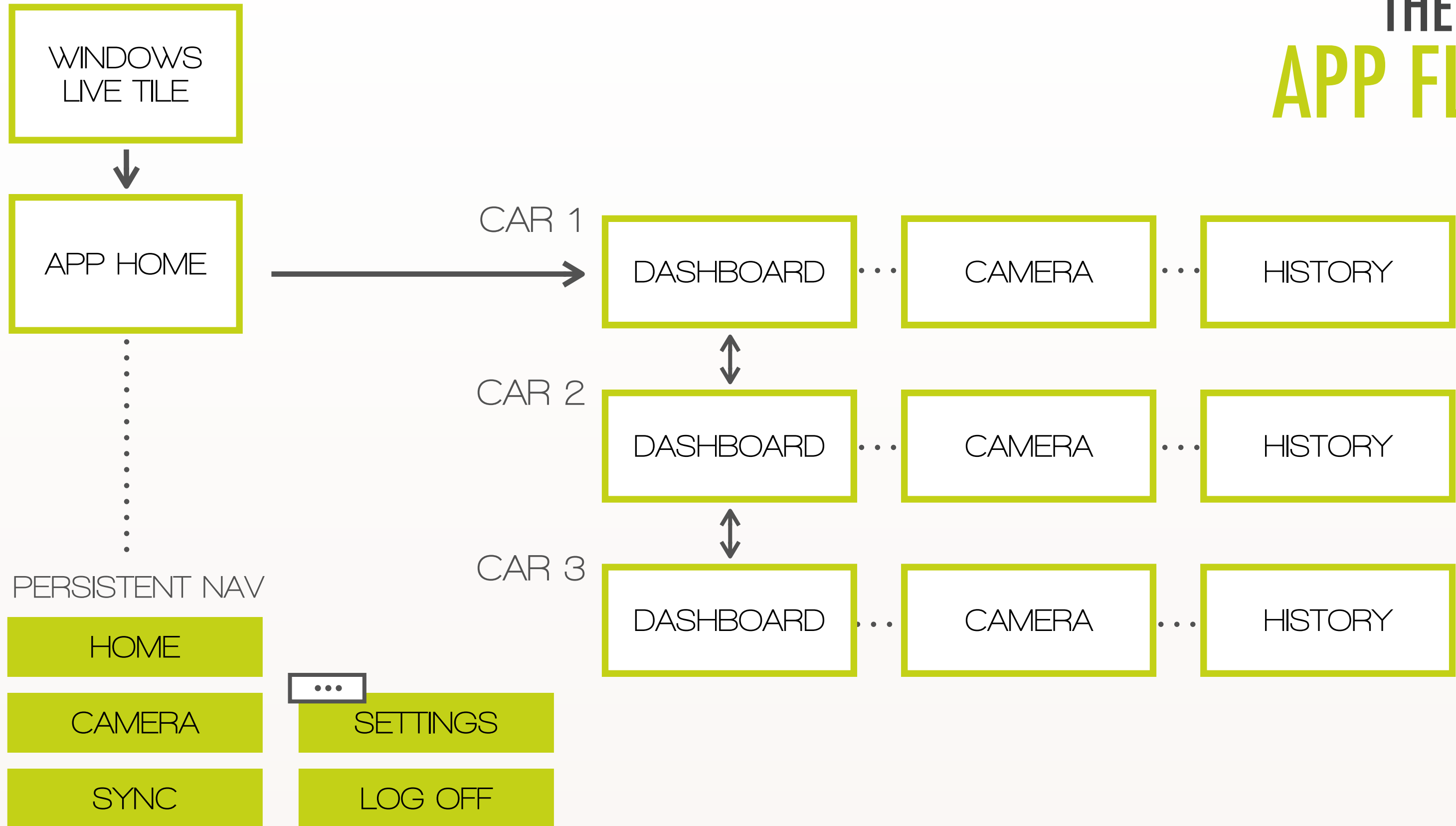


# THE HULK PROTOTYPE





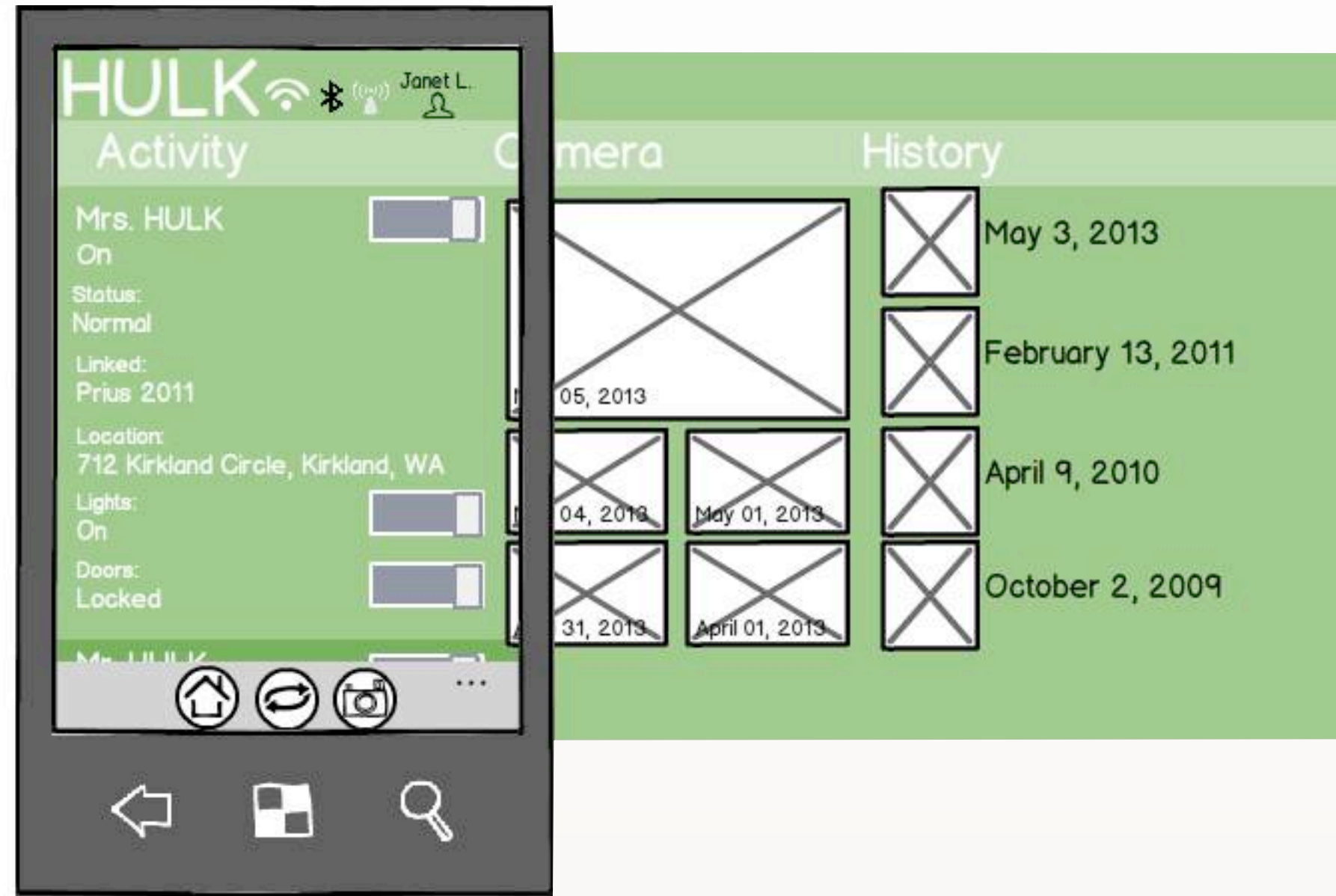
# THE HULK APP FLOW



# THE HULK APP WIREFRAMES



WINDOWS LIVE TILE



HULK APP PANORAMA

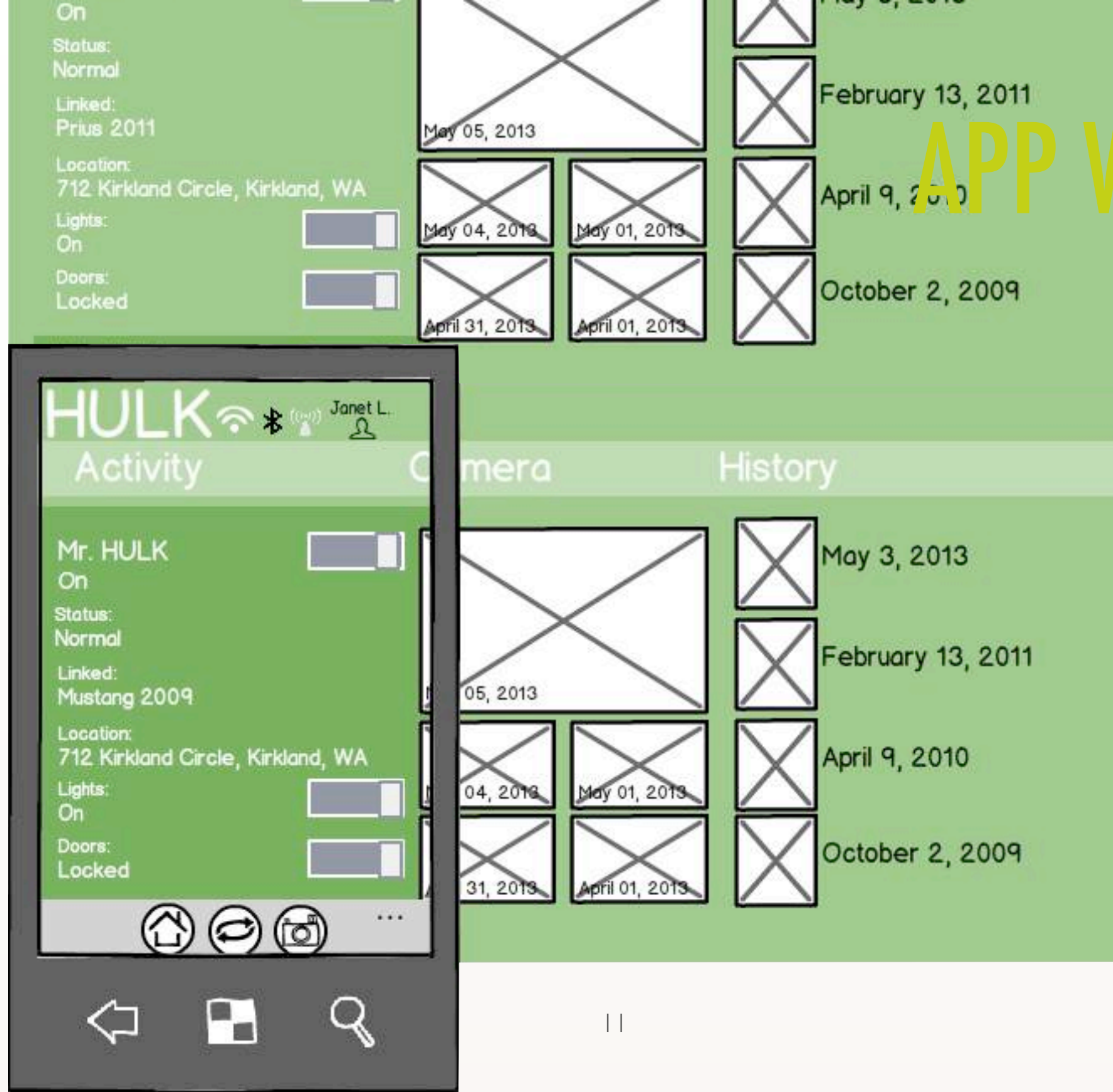
DASHBOARD

CAMERA

HISTORY

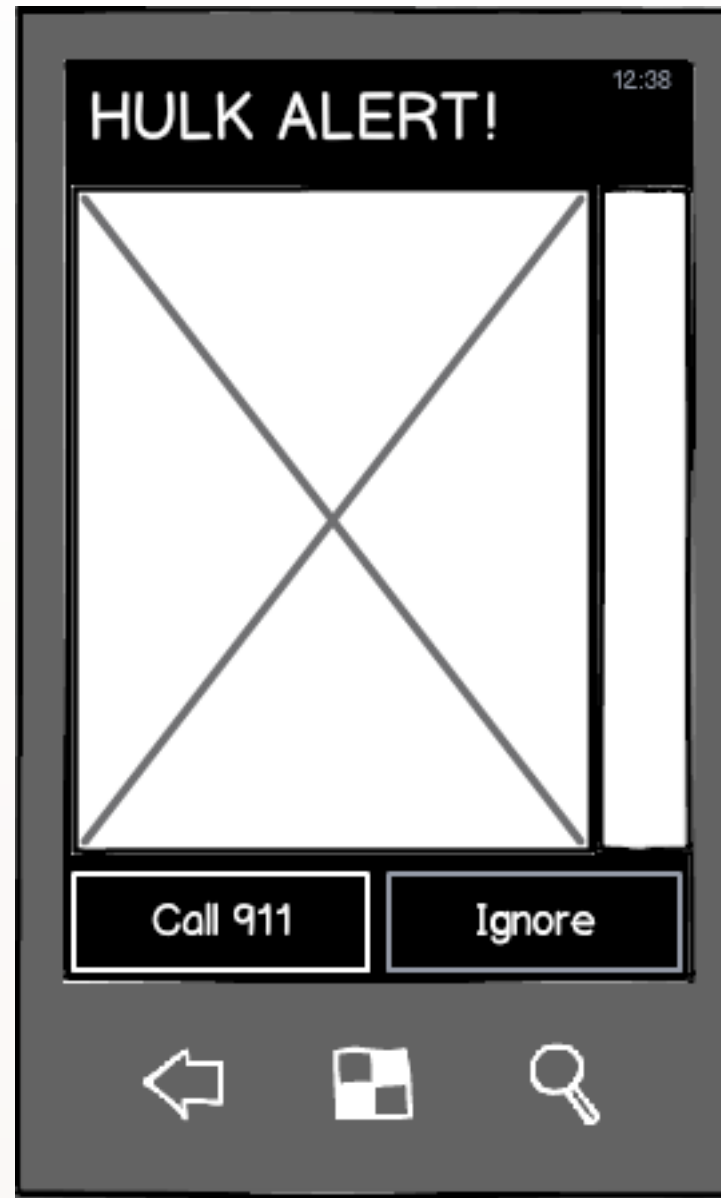
# THE HULK

# APP WIREFRAMES

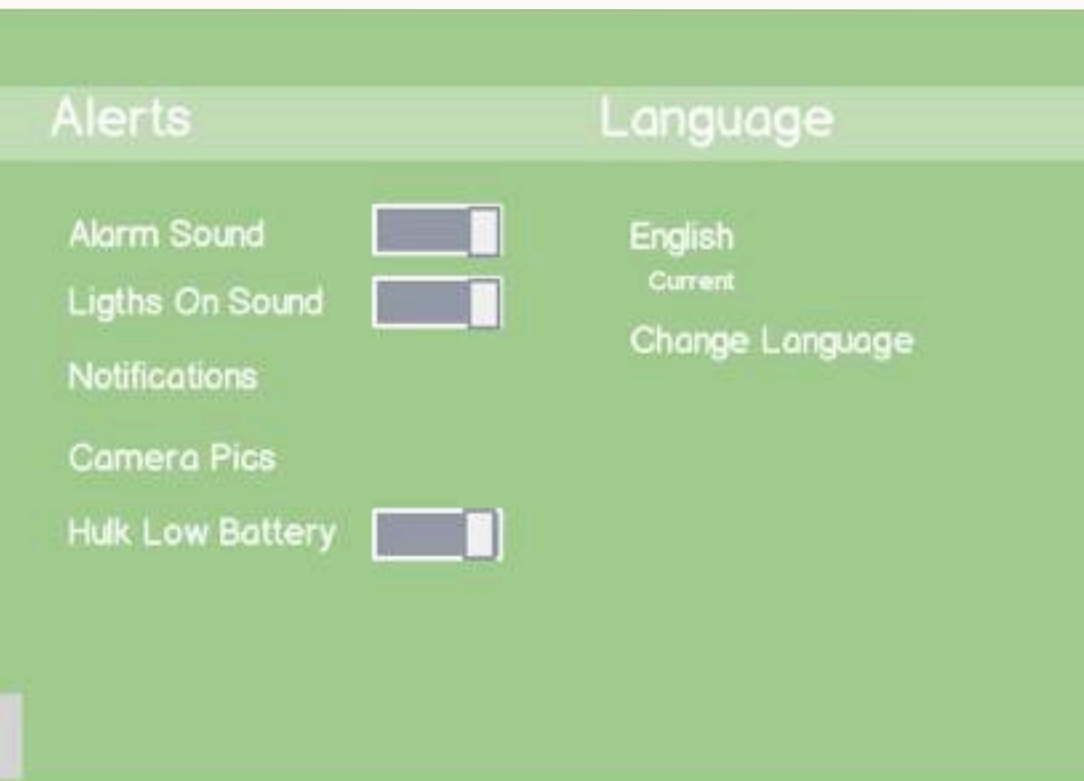
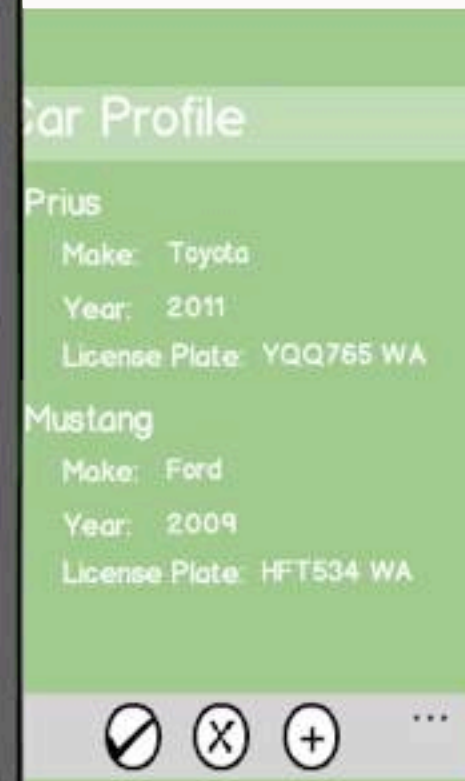




# THE HULK APP ALERT




# THE HULK APP SETTINGS





# THE HULK APP LOGIN 1



THIS will be a picture/icon

User ID

Password

Log In

CREATE NEW ACCOUNT

XXXXXXXXXXXX  
XXXXXXXXXXXX

U.S POLICE DEPARTMENT CONSENT FORM;

THE U.S DEPARTMENT OF HOMELAND SECURITY

XXX XXXXXXXXXXXX

X

X

X

X

X

X

X

X

X

I Agree to the terms and conditions

CONTINUE

The HULK \*required fields

PERSONAL INFORMATION password

NAME AND MIDDLE NAME INITIAL \*

LAST NAME \*

HOME ADDRESS \*

STATE\* ZIP CODE\*

MOBILE NUMBER \*

EMAIL ADDRESS \*

CONFIRM EMAIL ADDRESS \*

CREATE A PASSWORD \*

CONFIRM NEW PASSWORD \*

NEXT

The HULK \*required fields

DEVICE INFORMATION

PLEASE SCAN QR CODE \*

DEVICE ACTIVATION KEY NUMBER \*

ACTIVATE

NEXT



# THE HULK APP LOGIN 2

**The HULK** \* required fields

DEVICE INFORMATION

HULK IS NOW ACTIVE ...

DEVICE NAME

DEVICE LINKED TO

CAR MAKE

CAR MODEL

CAR YEAR

CAR COLOR

NEXT

**The HULK**

IMPORTANT NOTICE


To finalize activation of your new hulk security system, you need to connect and sync the Bluetooth of your car with The hulk. By doing this, you will ensure proper functioning of your new hulk system with your phone. By avoiding this action, The hulk system won't be able to function properly.

XXXXXXXXXX  
XXXXXXXXXX

HOW TO NOT NOW

SYNC

**The HULK** Back

- 1.- place your new hulk device on the rear mirror and turn it on.  

- 2.- Turn on your car Bluetooth and add a new device. Enter The hulk pass code.  
hulk passcode: XXXXXXXX
- 3.- When successfully installed, expect to see a green light blinking twice from your hulk camera. Your mobile phone will notify you when device is ready to use

OK

**The HULK**

PLEASE WAIT ...

HULK DEVICE IS SYNCING...

CONGRATULATIONS!  
Your new hulk device is ready to use

CREATE