



HCDE 536, 6.4.2013
Team Hulk: Zulka, Daniel, Jane, Janet, Alicia



MEET SARAH



BUT ONE DAY ...





each year
\$1.25 billion in
personal
items are
stolen from
vehicles



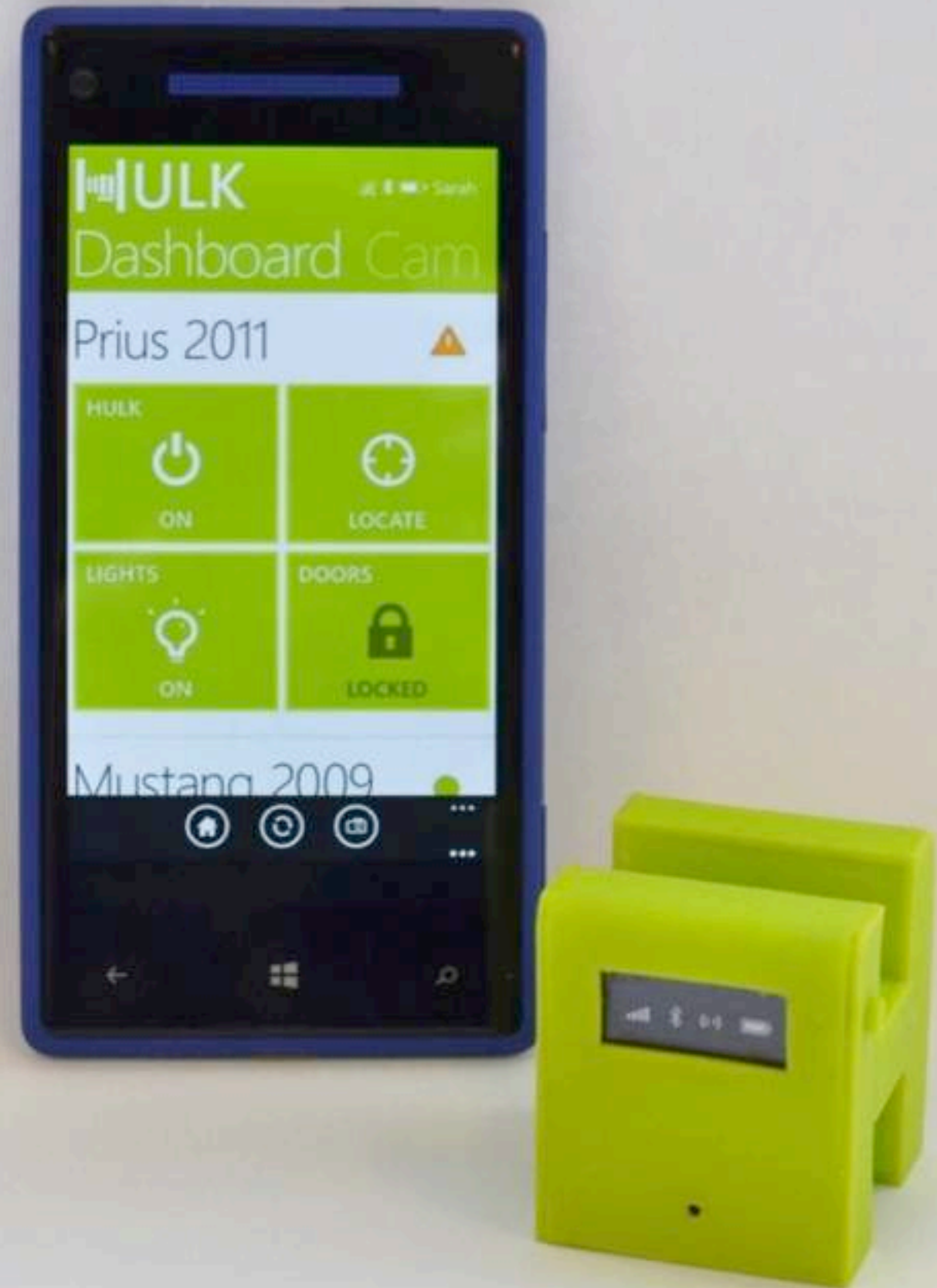
HOW WE CAN HELP

HULK

automotive security for
the mobile world



device and app system that
sync with your car's security







Select Portable Player

SETTINGS
Bluetooth

CAR MULTIMEDIA

R
N
D
B





STAY IN CONTROL



MONITOR HER CAR



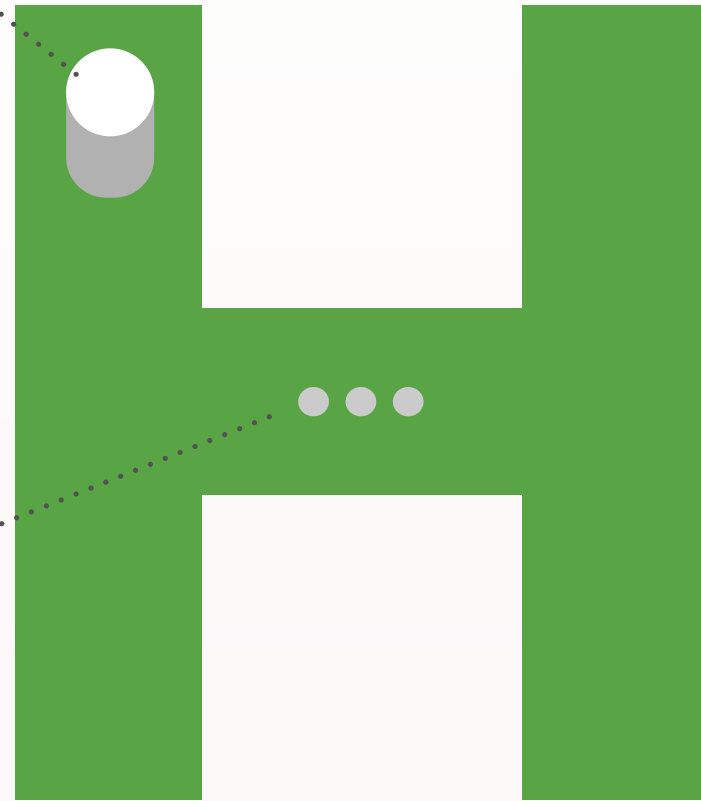
STAY IN CONTROL WITH HULK

DESIGN GOALS

- Simple
- Easy to use
- Friendly
- Protective

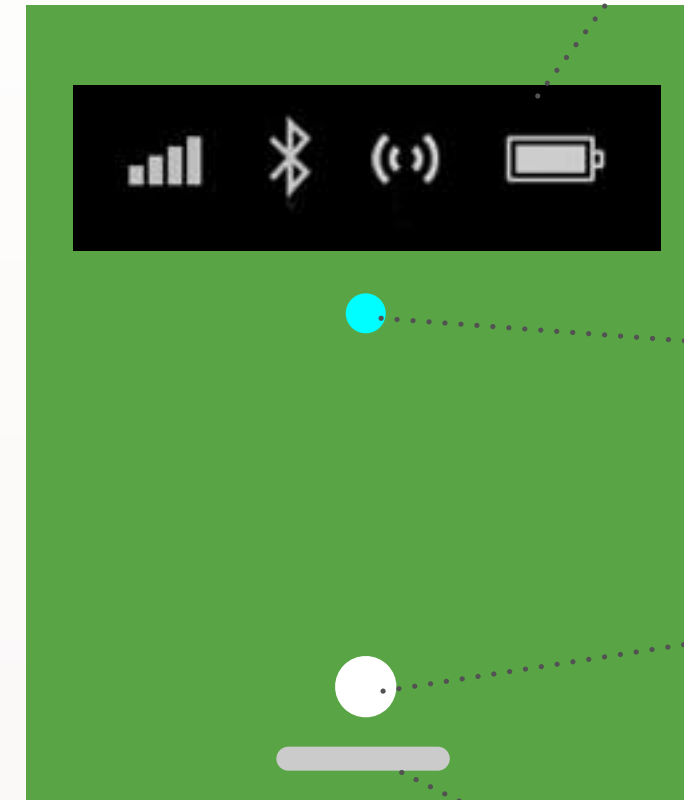


▶ On/Off



SIDE VIEW

▶ Speaker



FRONT VIEW

▶ Status Bar

- ▶ Data signal
- ▶ Bluetooth
- ▶ GPS signal
- ▶ Battery

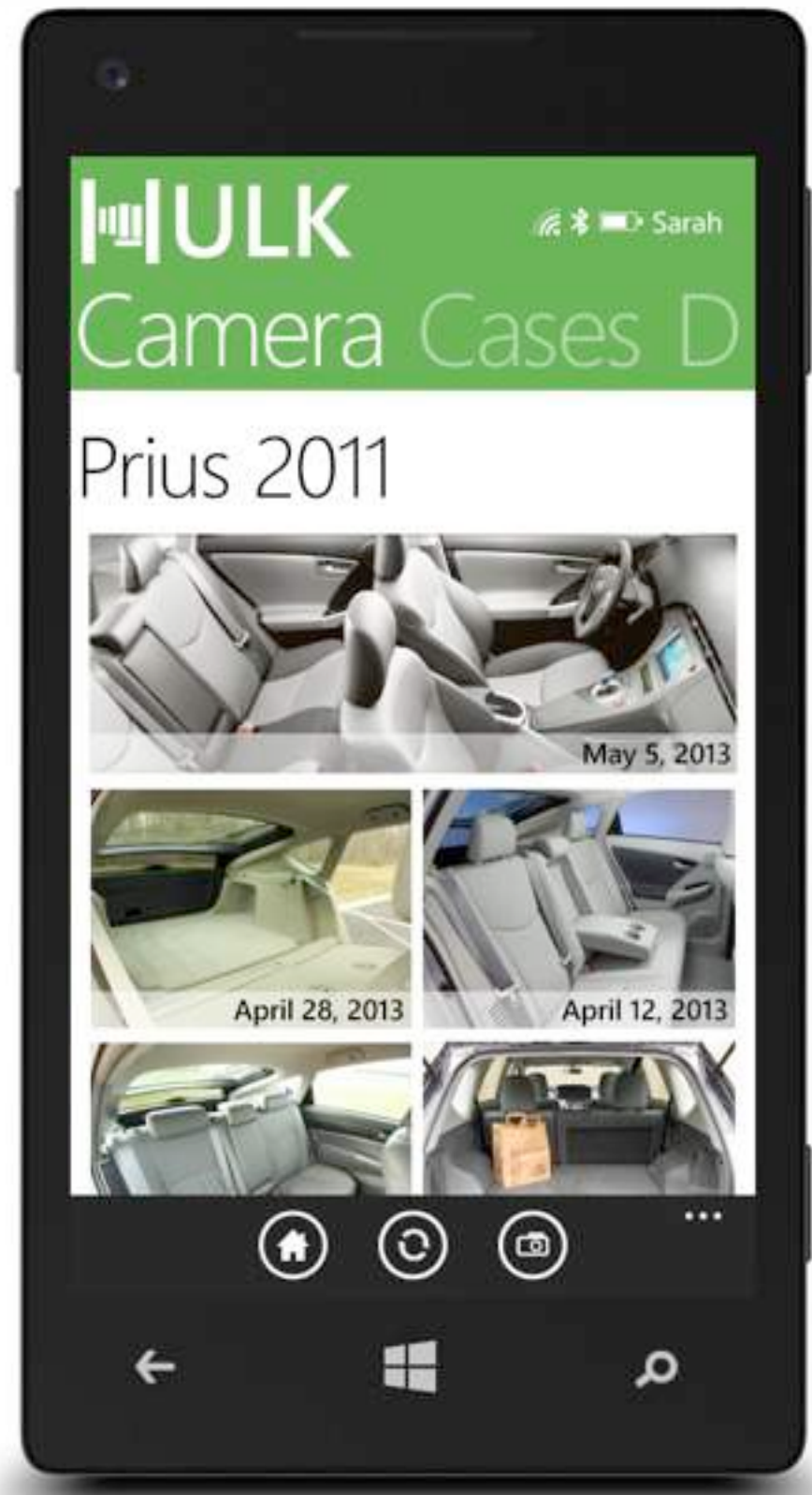
▶ Indicator

▶ Camera,
burst shots

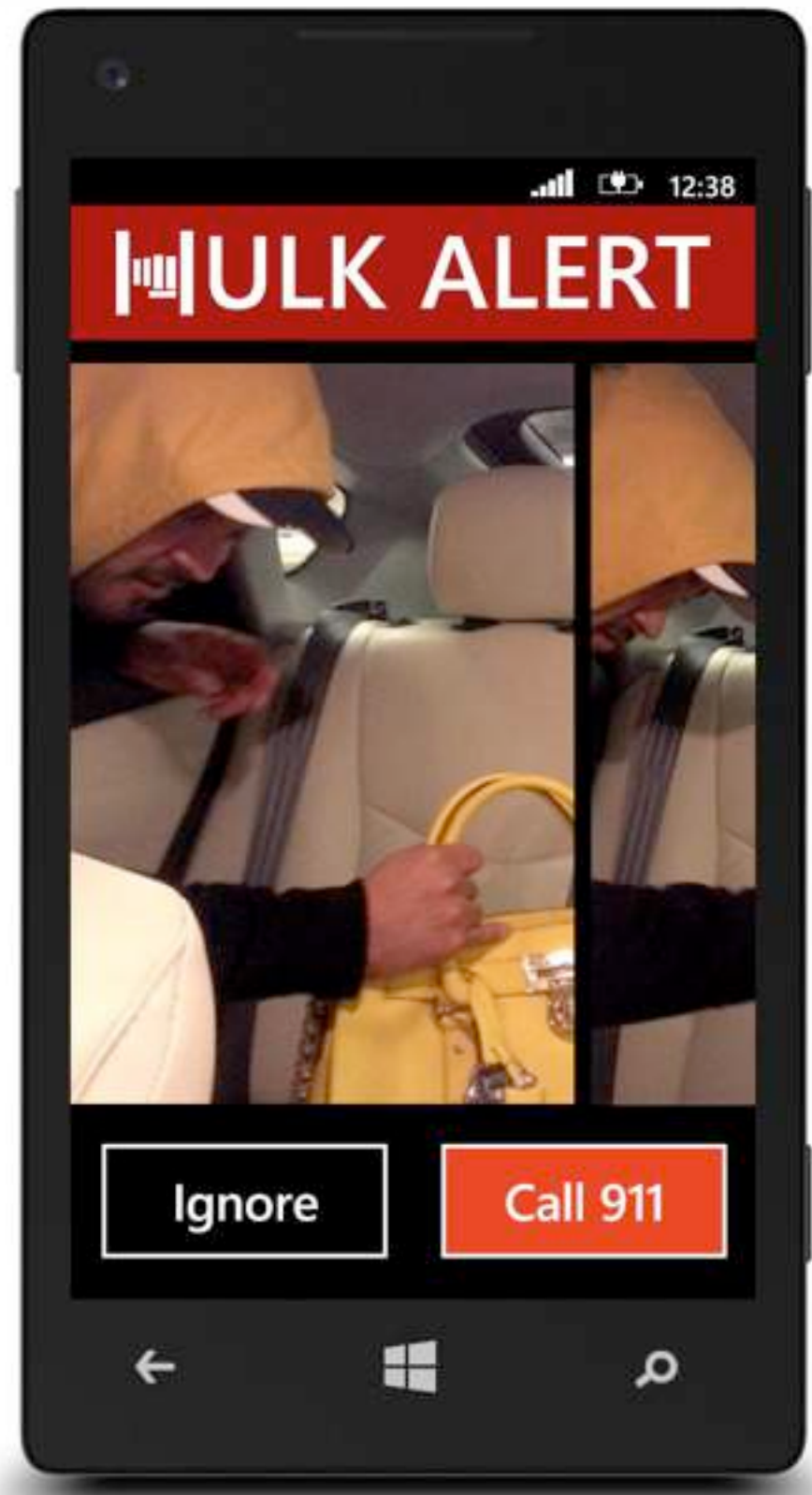
▶ Motion sensor



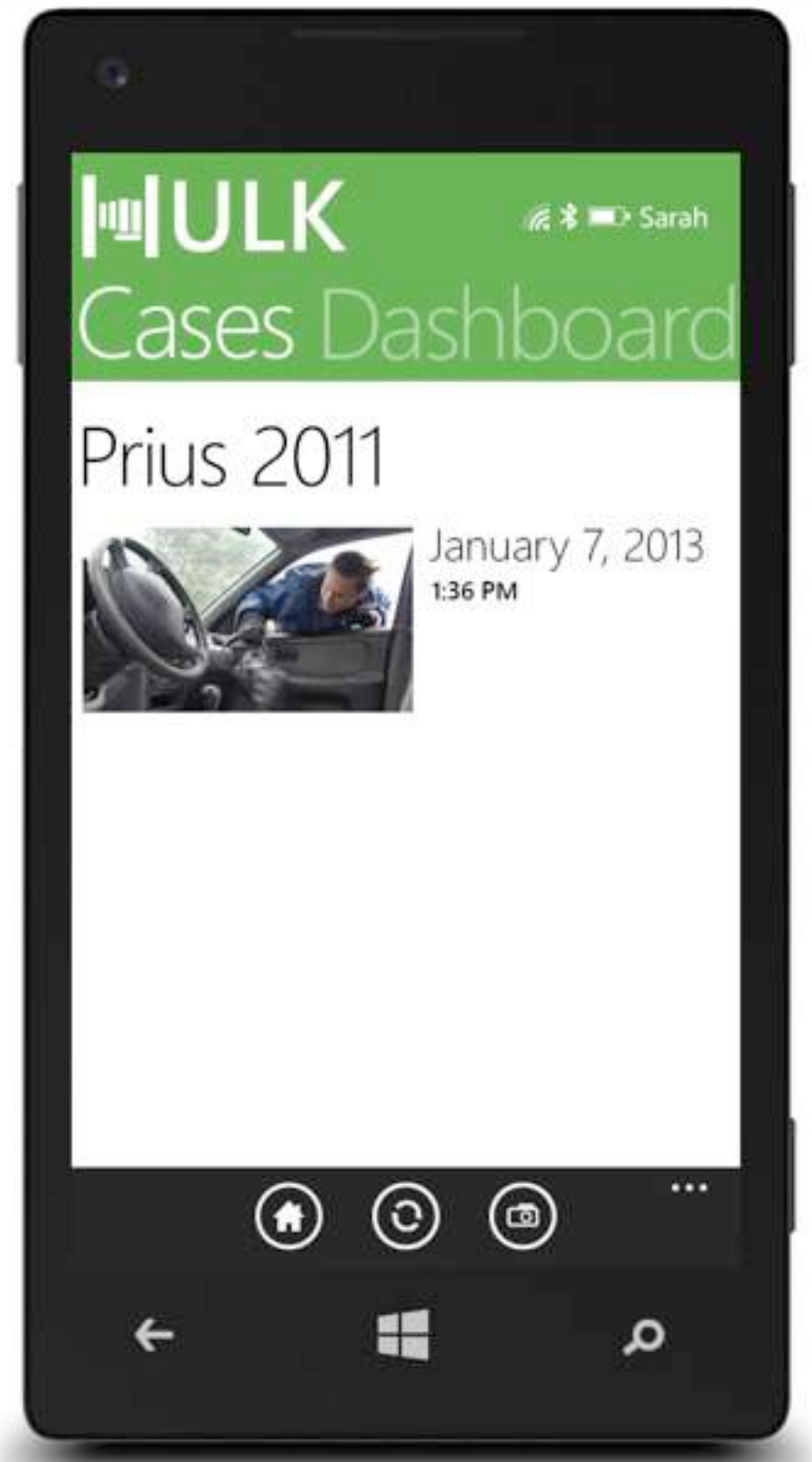
- ▶ Monitor your car remotely
- ▶ Control locks and lights
- ▶ Locate your car
- ▶ Manage multiple cars



- Capture and view photos
- Archive



- ▶ Receive mobile alert
- ▶ Image preview
- ▶ Customize alarm sound
- ▶ Contact the police



- ▶ View your car's security history
- ▶ Helpful with insurance claims

USERS WANT

- Manage multiple cars easily
- Notify multiple devices
- Intuitive taxonomy
- Customization
- ...
- Alternate use? Dog watching



▶ PROTOTYPE

3G



12:38

Phone

Hulk



Free timeeeee !!!

Calendar

Mon 12

Outlook

People



12:38

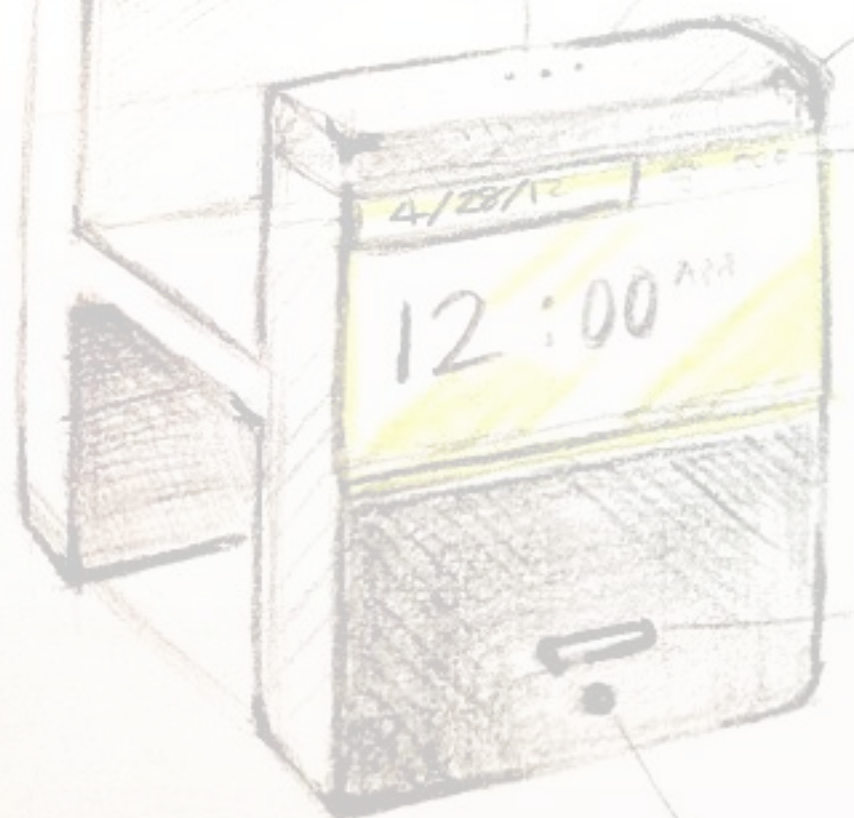
MULK ALERT



Ignore

Call 911





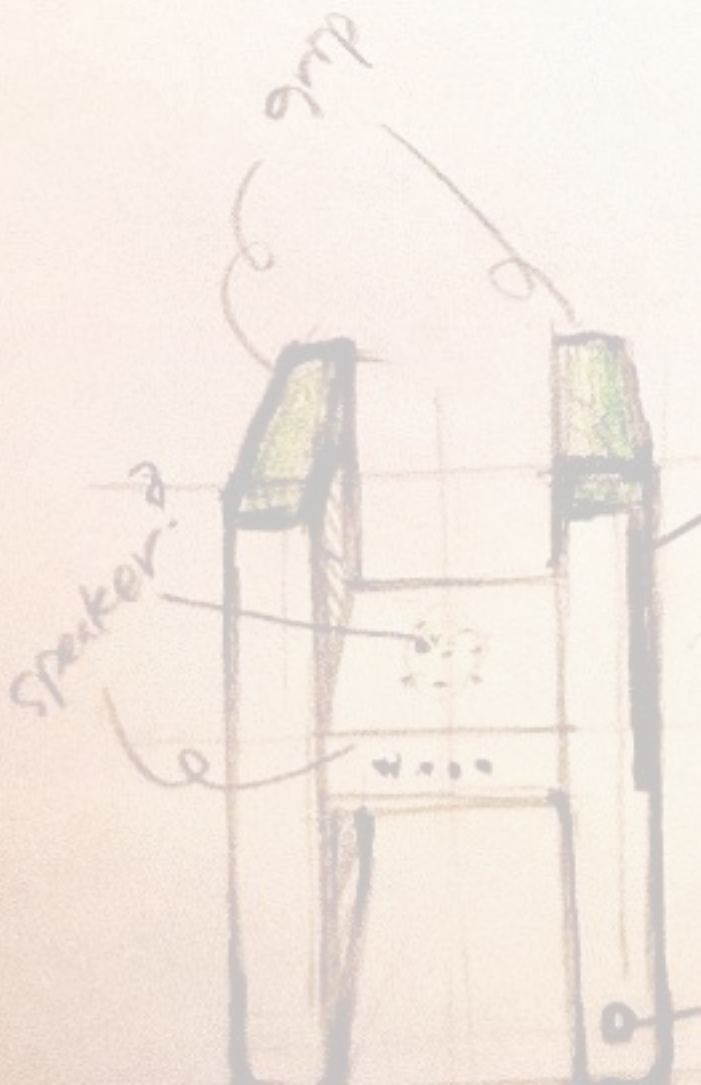
battery/
wifi

sensor

Logo

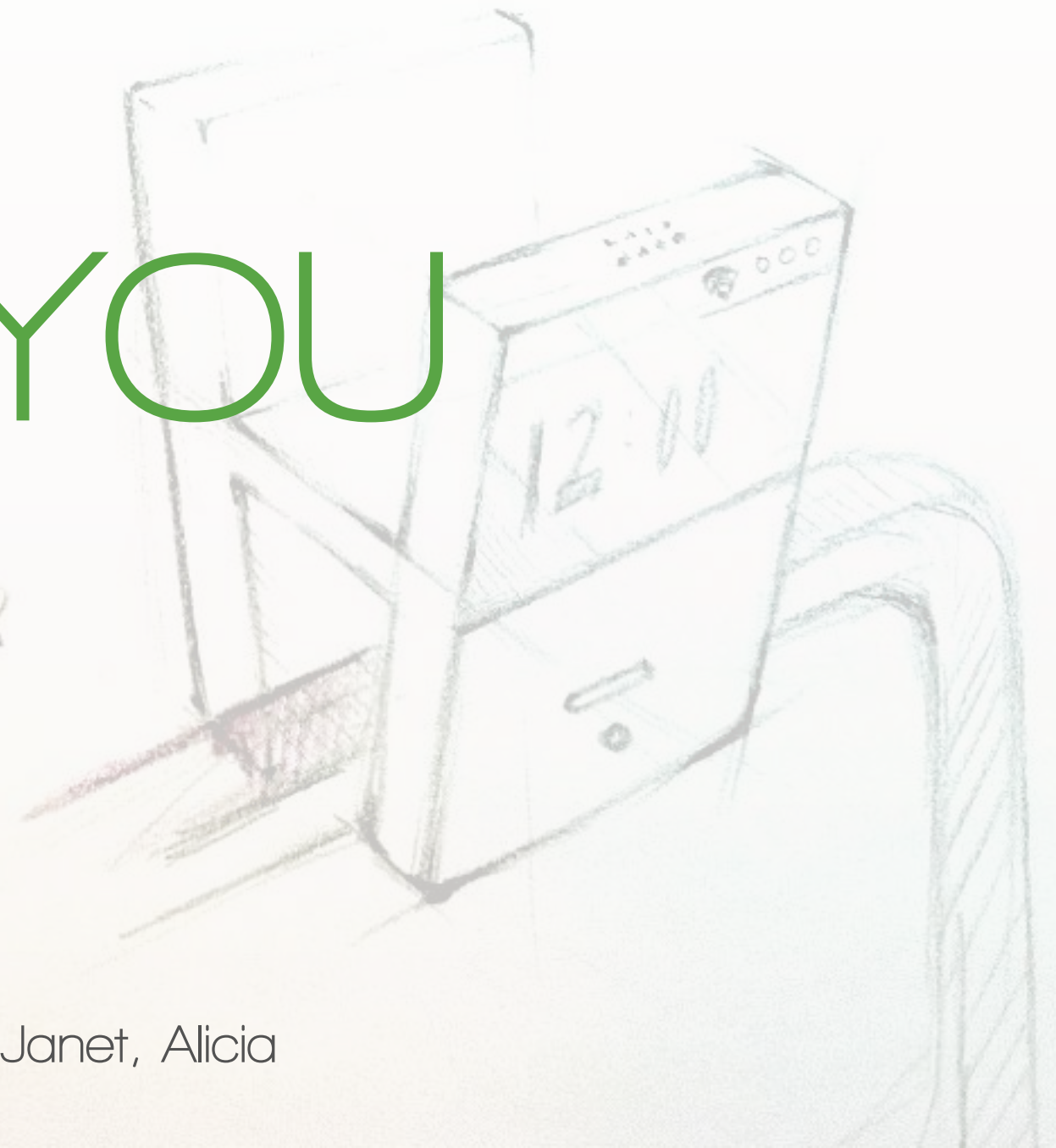
usb cable / charge

THANK YOU



screen

power
on/off



clip



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